



**MDI** | Management  
Development  
Institute  
MURSHIDABAD

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PGPM FINAL PLACEMENT REPORT  
BATCH OF 2017-19  
(INTERIM)







# FOREWORD

MDI Murshidabad is pleased to announce the successful completion of the final placement season for the class of 2017-19. We are immensely grateful to our growing list of recruiters and the continued faith of our prominent recruiters. The placement process this year touched new heights. We would like to acknowledge the contribution of everyone who assisted in the placement process. Our heartfelt thanks goes out to our **Director Prof. (Dr.) Atmanand and entire MDI Murshidabad fraternity**. With the continued support of all our **stakeholders including students, recruiters, faculty, alumni, staff and management**, we hope to carry on with our journey towards excellence in the years to come. The students also displayed their talent by successfully competing in various competitions and by obtaining professional certifications. We would also like to express our gratitude to our new companions, with whom we look forward to a long and symbiotic relationship.





## **Dr. Prof. Atmanand**

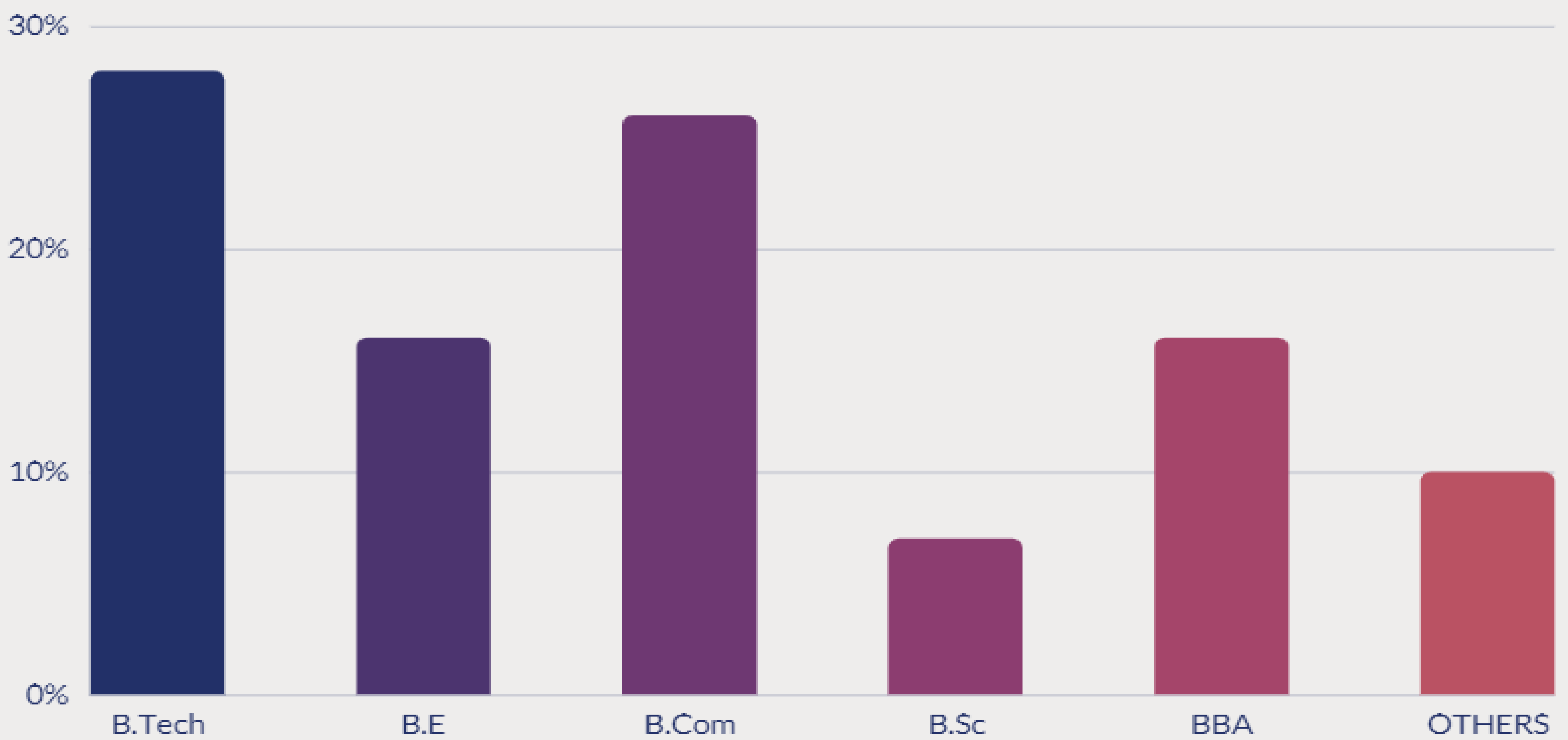
Director MDI Murshidabad & Director(Additional Charge) MDI Gurgaon|  
Independent Director of Central Bank of India|Independent Director of  
PTC India Ltd

Management Development Institute (MDI), Murshidabad stands for academic excellence in Management Programme, a legacy established over years of outstanding performance. The flagship PGPM programme builds on long years' excellence in management education nurturing tomorrow's business leaders with personal honesty blended with global outlook, ethical value and social responsibility. It gives me immense pleasure to introduce the current PGPM batch of MDI, Murshidabad hail from diverse background with exceptional skill set blended with ethics, which makes them thought leaders and change masters of the future. MDI Murshidabad provides an excellent learning ecosystem which allows the students to go for various live projects & research and learn how to implement the best of ideas with limited available resources. These practices imbibe a sense of responsibility in the students and they live by the basic rule of "Give more than you take from the society."

I take this opportunity to extend a cordial invitation to your esteemed organisation to visit the institute and gauge the budding professionals who are full of zeal and enthusiasm. I can assure you that, this young lot of emerging professionals will help you to tap the best of minds, suitable for your organisation. We would like to thank industry professionals for their constant support & cooperation extended to MDI Murshidabad and look forward to strengthen the relationship.

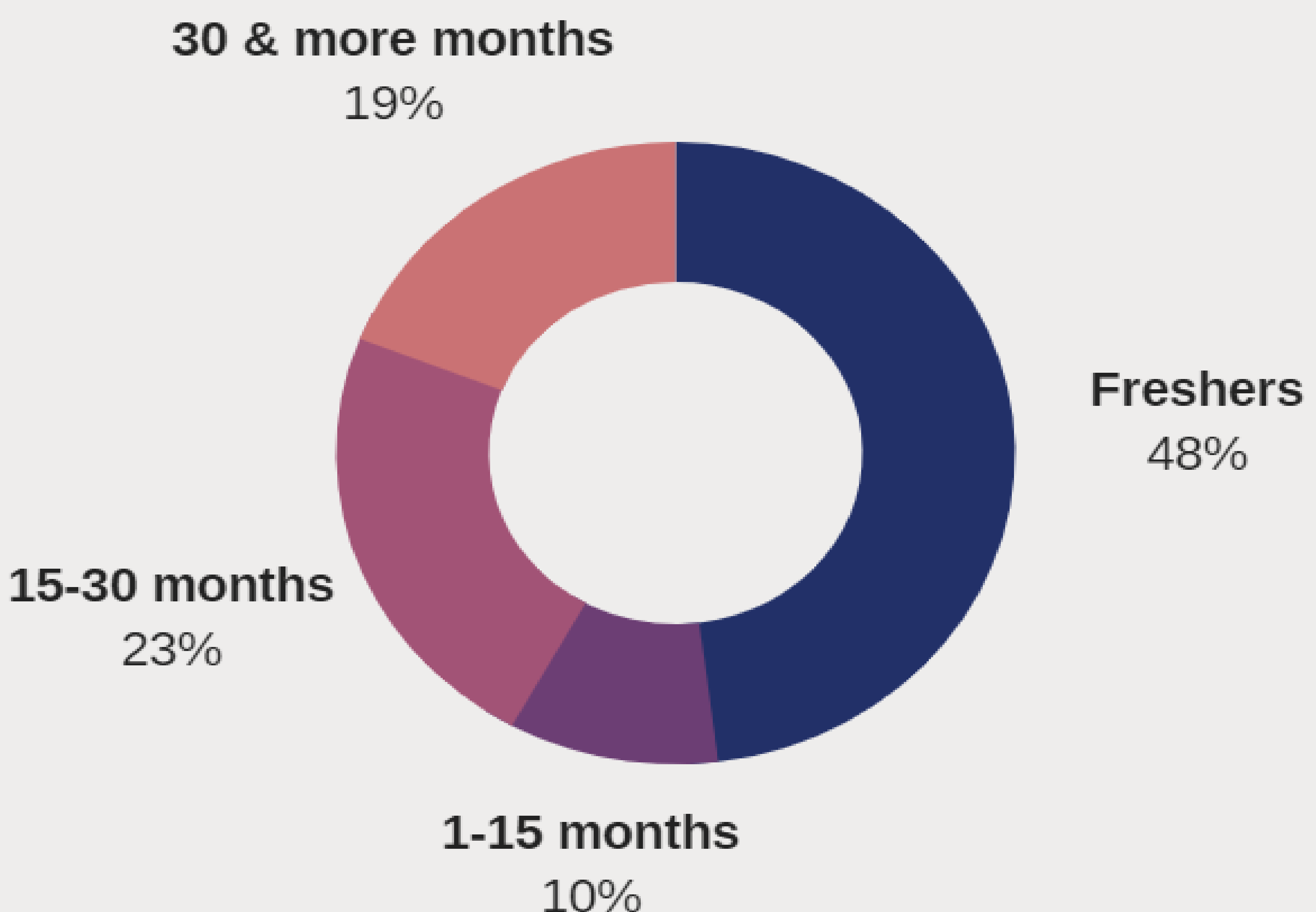
## EDUCATIONAL BACKGROUND

Each year, MDI Murshidabad lays emphasis on hosting a batch of students from various academic backgrounds. This year saw students enrolling from Arts, Commerce, Science, Hospitality and other diverse backgrounds.



## WORK EXPERIENCE

The batch of PGP 2017-19 possessed a strong academic background and above 50% of the batch had prior work experience with an average of 24 months in industries like Energy, Manufacturing, IT, Power, Telecom, etc.





## PLACEMENT HIGHLIGHTS

We have seen an overwhelming increase in number of new recruiters willing to partner with MDI Murshidabad and we look forward to maintaining mutually beneficial relationship with them.

This year, institute witnessed the participation from various esteemed organizations offering roles across domain including BFSI, sales and marketing, HR, analytics, operations.



### PLACEMENT

**100%**

PLACEMENT IN RECORD TIME

### HIGHEST PACKAGE



**12 LPA**

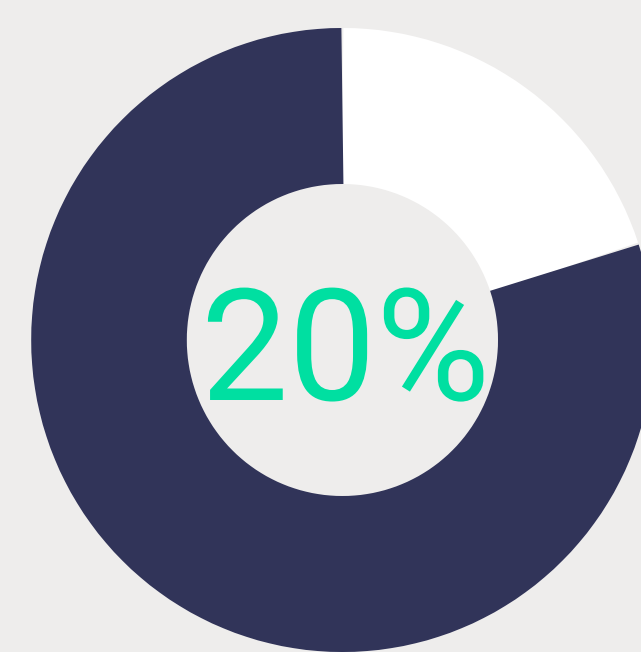
HIGHEST PACKAGE OFFERED

### AVERAGE PACKAGE

**9.03 LPA**

AVERAGE PACKAGE

### TOP 20%



**10.36 LPA**

TOP 20% AVERAGE CTC

### MEDIAN PACKAGE

**9.05 LPA**

MEDIAN PACKAGE

### NEW RECRUITERS

**64%**

RISE IN NUMBER OF RECRUITERS



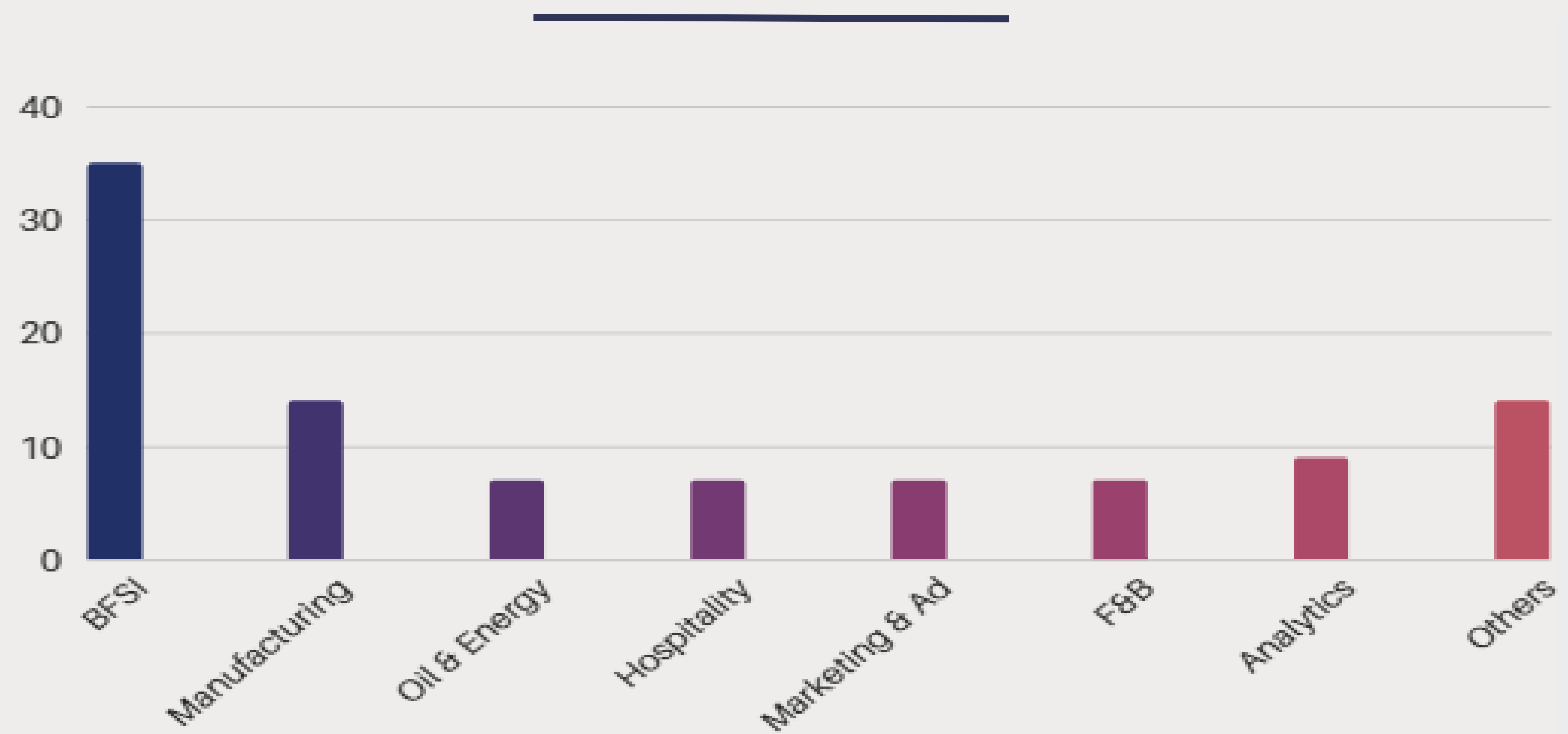
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## SECTOR WISE DIVISION

Placement season 2017-19 witnessed esteemed recruiters across all the sectors and maximum numbers of recruiters were from BFSI sector followed by Manufacturing and Consumer Goods & Services.

This year we have also seen onset of new recruiters from MNC's and Analytics domain.



## DOMAIN WISE DIVISION

### Sales & Marketing

Profiles were offered in B2B, Sales, Brand Management, Business Development, Retail Management and Product Management.

### Operations

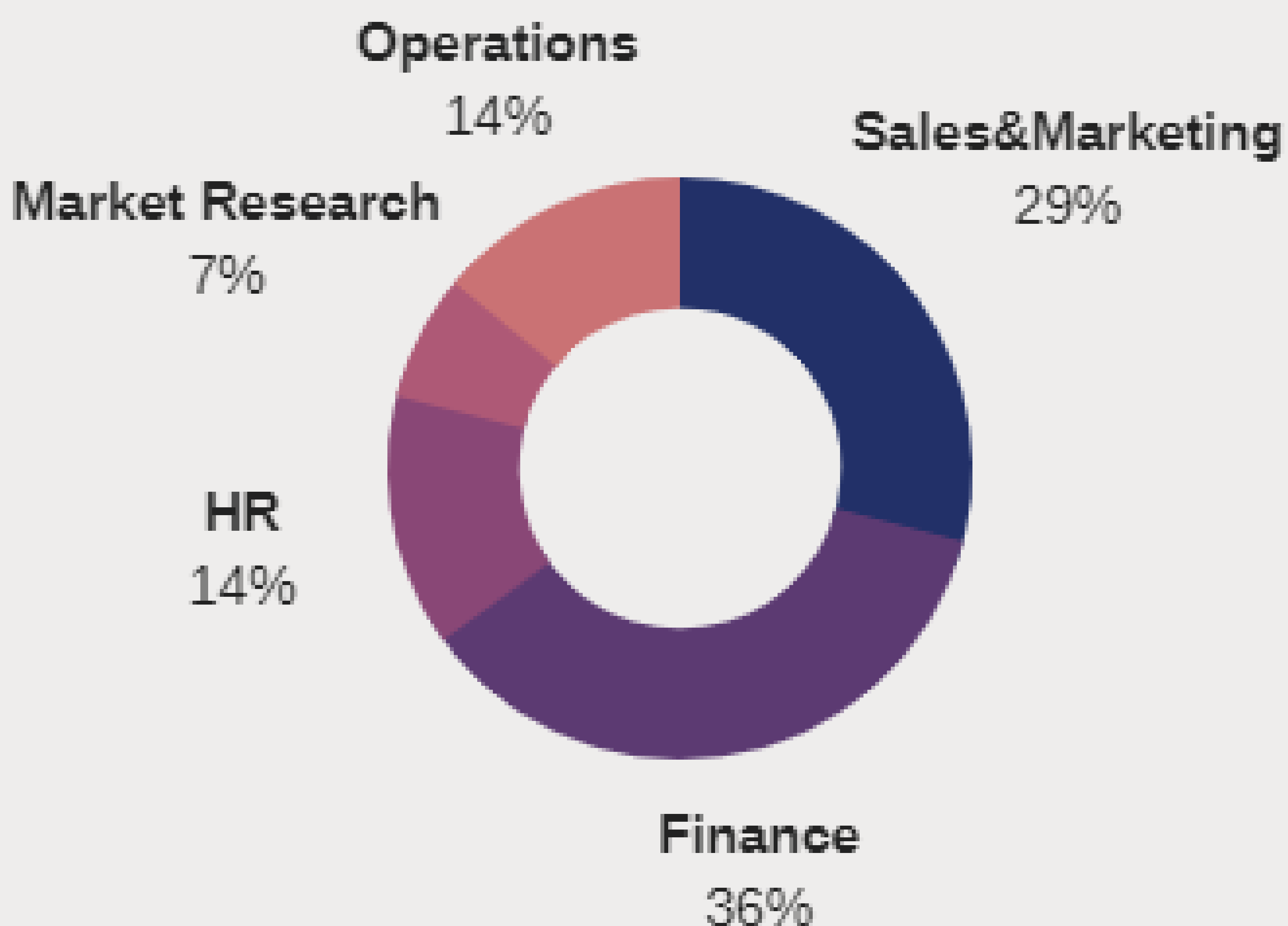
Profiles were offered in Key Account Manager and Strategic Sourcing.

### Finance

Profiles were offered in Analyst, Business Development, Credit Risk Management, Derivative Trading, Derivative Valuation and M&E.

### HR

Profiles were offered in Compensation & Benefits, Talent Acquisition, HRBP, Industrial Relations





# RECRUITERS

## PROMINENT RECRUITERS



VINOD KOTHARI CONSULTANTS  
Kolkata | Delhi | Mumbai



# PARTNERS IN PROGRESS

Adani  
VLCC  
Google  
Maruti Suzuki  
Microsoft  
Yes Bank  
Home Credit  
iDeCK  
IDFC  
OYO  
Berger  
Blue Star  
Britannia  
Peerless  
Uflex  
Cholamandalam finance  
Reliance Communications  
Reserve Bank of India  
Devyani International Limited  
Future Retail  
Godfrey Phillips Limited  
Grofers  
Kotak Life Insurance  
Ador welding  
Force Motors  
Maven Magnet  
Infor  
TATA Class Edge  
Ameriprise Financial  
Vinod Kothari Consultancy  
Magicpin  
Ipsos  
Capital Via  
Arohan  
Bell Wether Advisors

KPMG  
LG Electronics  
Linde India  
Tractors India Limited  
SVG Media  
Furnace Fabrica  
Kalpataru Group  
Kantar IMRB  
Kaspersky Lab  
Kevnter Agro  
Moser Baer  
NestKeys  
Green Latte  
Paharpur  
Reliance Retail  
Religare  
SPA Capital  
BrandLand  
GIBL  
Dare2Compete  
KredX  
HealthMug  
Mobcast  
Tata Steel  
Taurus Group  
United Bank of India  
United Spirits Limited  
Autosense  
IIFL  
LT Foods  
TaraSafe  
Starfing  
Cloud9India  
DealWithUs  
Stallion Barware



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# THANK YOU

## PLACEMENT COMMITTEE

SUMIT SHARMA      ANANYA PAL      SAJAL KUMAR      AHMAD RAMEEZ

SOURAV SINGH      SHOVNA MOHAPATRA      ATUL SAXENA

PUNEET MAKHANI      DHANANJAY KETKAR      ABU TAHER

DHRUBANIL CHAKRABORTY      ANIRBAN MAZUMDAR

### CAMPUS

Management Development Institute Murshidabad  
Kulori, P.O. Uttar Ramana, P.S. Raghunathganj, Dist.  
Murshidabad West Bengal PIN: 742235 Tel: 03483-201565

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